

Why Sci

"You do not really understand something unless you can explain it to your grandmother." - Albert Einstein

WhySci is an online forum and archive to share your knowledge, gain public communication experience, and open an avenue of dialogue between scientists and non-scientists.

Why: With current financial constraints at federal and local levels, difficult research funding choices are being made. However, there is no venue for the public to learn about ongoing scientific research and its purpose. Now is a crucial time to build this venue and communicate to the public **why** what you do is important, relevant, and exciting.

Who: Scientists pursuing research with important applications.
(This includes you, by the way)

How: Submit a snippet to be published online through [WhySci](#).

What: Research Snippet - One representative image and brief descriptions of: ⁽¹⁾ Your research focus and the methods you utilize, and ⁽²⁾ **Why** your research is new and interesting and what are the potential implications of your results (aka **why** should your grandmother be interested). (Please see Submission Form)

Where: Accepted Research Snippets will be published on the [WhySci](#) website to build an online forum in order to improve and increase the dialogue between scientists and the general public.

When: Now.



WhySci Snippet Submission Form

? Name, Title

? Affiliation

? E-mail

? Homepage (if applicable)

Can your e-mail and homepage be listed online with your snippet? Yes No

? Category (while labels are always limited, please choose one that best captures your research focus)

? Snippet title

? What are the broad implications of your research (What question(s) do you seek to answer through your work)? (~150 word maximum)

? How do you conduct your research (e.g., with a telescope, on a computer, mixing chemicals under a fume hood, etc.)? (~150 word maximum)

? What are your research results? (~150 word maximum)

? What remains to be done to answer your research question(s)? (~150 word maximum)